

ASHLEE LEAL

CMF DESIGNER

CONTACT

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 ASHLEELEAL.COM

 @ITSLEALOVE

OBJECTIVE

Seeking a position within a creative environment that values progressive design and to be a strong contributing member.

TOOLS

Photoshop
Illustrator
iWork
Microsoft Office
Smartsheets
AutoCAD

SKILLS

Team Leadership
Project Management
Organization
Communication
Logical Thinker
Creative Designer

EDUCATION

BACHELOR OF ARTS - INTERIOR DESIGN

INTERIOR DESIGNERS INSTITUTE / 2008-2011

Hall of Fame Award / Projects were selected every semester for recognition and display.

ASSOCIATE OF ARTS - ART GENERAL

CYPRESS COLLEGE / 2006-2007

RHODE ISLAND SCHOOL OF DESIGN / 2007

Pont Aven School of Contemporary Art / Semester abroad: Fine Art / Selected upon approval of portfolio.

EXPERIENCE

CMF DESIGN LEAD

INDIEV // JULY 2019 — PRESENT

- CMF Lead - Sole member overseeing all aspects of CMF Design
- Generate budgets for all CMF development and needs
- Oversee the redefining of brand identity and future company vision
- Supplier correspondence through all aspects of design - from ideation through to development of materials
- Developing and implementing CMF Design processes and procedures to assure a successful CMF production

SENIOR CMF DESIGNER

FARADAY FUTURE // APRIL 2016 — OCTOBER 2018

- CMF Lead for 2nd production vehicle
- Developed color and material concepts and programs for future electric vehicles using current trend research
- Worked with suppliers from concept development phase to production feasible materials and products
- Supported team in project management - keeping track of correspondence with suppliers as well as keeping up to date with all development timing and project status

COLOR + TRIM DESIGNER

HYUNDAI AMERICA TECH CENTER // JUNE 2012 — APRIL 2016

- Create and develop color and trim programs for production and concept vehicles
- Support Korea CMF team with North America consumer information and material color and trends for production
- Work with vendors during development process for both interior and exterior color matching and material development
- Design advanced color and materials for all concept vehicles for the North American studio
- Trend development for semi annual presentations to international top management
- Led color and trim presentations given to company presidents

INTERIOR DESIGNER

HENRIKSEN DESIGN ASSOCIATES // FEBRUARY 2011 — OCTOBER 2012

- Developed concepts, presentation packages and mood boards for both US and Chinese clients
- Full FF&E selections for all areas relating to hotel; including business centers and spas
- Produced custom designs for furniture/millwork throughout all areas of hotel
- Generated and assembled full construction documents using both AutoCAD and hand drafting skills